



A Growing City, a Thriving Economy

Leipzig is generally considered the fastest growing German city. About 10,000 more jobs and 13,000 more residents than last year send out a clear signal – a signal that was also picked up at economic research institutes. The city with its current population of 550,000 takes top spots in numerous rankings, such as the Foreign Direct Investment magazine of Financial Times Corp. Leipzig made it into the

top ten locations in four categories of the European Cities & Regions of the Future 2014/2015 study. The study acknowledged in particular the city's successful business settlement strategy and the Human Capital and Lifestyle sections in the European comparison. The recipe for success? The city simply makes it easy for investors. Whoever wants to establish a business will find the right starting conditions here. Properties available at attractive prices, fast approval procedures of just a few weeks, and professional support in coordination with offices and authorities are just a few main factors. Add an established infrastructure that interlinks businesses and scientific institutions in clusters and generates synergetic effects. Someone wishing to contribute to a successful development will benefit from excellent opportunities for cooperation.

Leipzig's atmosphere is lively, the city offers fitting resources and is quite centrally located. Thanks to its geographic location at the heart

of Europe and excellent transport connections, this metropolis interlinks the surrounding economic regions. You can get to Berlin, the thriving German capital, in less than one hour by train. This closeness is a huge benefit, especially for employers. Because: Leipzig is the best place to live. A study conducted by the GfK polling institute in December 2013 considered that Leipzig is the new "hot spot of the East". There is no other big German city where the residents are as content as here. The city gets best marks for its parks and green areas, but also for offering a friendly environment for children and senior citizens. In addition, 60 percent of Leipzigers interviewed considered their city to be up and coming and modern.

It is the polyphony in the concert of prospering economic locations that creates a convincing overall harmony. Leipzig is a business location and a city for its people, a place where sustainable value creation meets quality of life. See for yourself on the subsequent pages.



Dear Globes Readers,

We maintain close ties with Israel, especially with our sister city Herzliya. For many centuries, Jewish citizens have been contributing to the growth of the City of Leipzig in trade and economy and have been enriching the cultural and social life.

I have good news for the Leipzig business location. BMW has expanded its Leipzig plant into a centre for electric mobility. Furthermore, Porsche AG also manufactures its new model „Macan“ here. The presence of Amazon and DHL are other examples of success. We appreciate your interest in our city – come and see for yourself!

Yours Truly,
Burkhard Jung
Lord Mayor of the City of Leipzig



קוראות וקוראים יקרים,

אנו קשורים בקשרים איתנים עם ישראל, ביחוד עם עירנו התאומה הרצליה. אזרחים יהודים תרמו ותורמים מזה דורות רבים בענפי המסחר והכלכלה להתפתחות העיר לייפציג ומעשירים את חיי התרבות והחברה בעיר.

והנה חדשות טובות לעיר לייפציג כמקום ייצור תעשייתי: חברת ב.מ.וו. בחרה במפעל הייצור שלה בעיר כמרכז לתנועתיות חשמלית. גם חברת פורשה מייצרת כאן את מודל Macan החדש שלה בעירינו. עוד דוגמאות להצלחת העיר בענפי הכלכלה השונים הן הקמת המרכזים של חברת אמזון ו-DHL.

אנו שמחים מאוד על עניינכם בעירנו – בקרו בה והתרשמו בעצמכם!

בברכה, שלכם
בורקהרד יונג


ראש עיריית לייפציג

10 Reasons for Leipzig

- Excellent infrastructure
- Located in close proximity to Berlin
- Vacant commercial and industrial sites
- Attractive land prices
- Fast procedure to obtaining a permit
- Assistance and support in the coordination with authorities and banks
- Dynamic growth
- Close networking between business and science
- Universities and institutions of higher education for qualified personnel
- High quality of life through cultural diversity

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A Strong Environment: Successful Settlement

From global players to innovative start-ups: Leipzig has developed into a promising location for numerous companies. The city is now among the top four German automotive industry locations, due to the settlement of Porsche and BMW. The Leipzig BMW plant is celebrating its tenth anniversary this year. “Our decision to settle in Leipzig was right. We have not regretted it for one second. By now, more than 1.6 million BMWs from Saxony are on the roads of the world”, says BMW AG’s production executive Harald Krüger. Shipping empire Amazon and logistics giant DB Schenker have also decided to settle in Leipzig. The latter has used its know-how to turn Leipzig into a hub for all automotive rail transport to China. Michael Schmidt, executive director of ISUCON GmbH, knows from his own experience that Israeli investors are also enthusiastic about the locational advantages of the Saxon metropolis. “From green field investment to business takeovers – Israeli companies have realised the economic potential of Leipzig. The list of successful settlements includes companies like packaging specialist LOG Plastic of Kunststoff-Stadt Leipzig, plastic components producer Arkal Automotive, or



Porsche has been producing in Leipzig since 2002. The Cayenne, Panamera and Macan model series roll off the line here.

automotive aluminium castings group Tadir Gan.” ISUCON GmbH is one of the partners that help and advice foreign investors when settling in Leipzig. Leipzig is also the home of renowned companies and research facilities in

the field of power and environmental engineering. European Energy Exchange AG has its domicile here, and Deutsche Biomasseforschungszentrum gGmbH, a biomass research centre, has become firmly established in Leipzig as well.

A Playground for Creative People

Leipzig’s creative industry is among the fastest-growing clusters. The industry had 28,900 employees in 2014, 25% more than just ten years ago. They work in fields such as information and communications technology, the printing and publishing industry, radio and cinema, music and the arts, advertising and public relations, architecture and design, as well as fairs and services. Mitteldeutscher Rundfunk is not the only station that broadcasts from Leipzig. Media City, an advanced production centre for movies, TV, radio and events has established itself

close by. Saxony’s state media authority for private radio and new media, the German National Library, the German Publishers and Booksellers Association, and the Central German Media Fund also operate from Leipzig. And that is not all: The city is even making its mark on the big screen: For example, “Flightplan”, the Hollywood blockbuster starring Jodie Foster, was shot here. Filmmakers, artists and photographers alike appreciate the many faces of the city: everyone finds a suitable setting for their ideas, whether urban, close to nature, or industrial.





The Helmholtz Centre for Environmental Research has about 800 employees in Leipzig alone.



No. 1 in Logistics

Leipzig has developed into an important traffic junction in the centre of Europe. Well-developed motorways, the Leipzig/Halle airport with permission for 24-hour cargo flight operation, ICE train connections into all directions of the compass, and advanced data highways provide optimum connections to globalised industries.

The DHL Air Hub Leipzig is the largest air cargo hub the company runs around the world. All in all, about one million tons of cargo are turned around here per year. Another mainstay of the logistics industry is the Leipzig Freight Village (GVZ). More than 100 businesses from the production, logistics, commercial and service sectors have settled in this largest industrial and distribution park in Saxony, including international groups such as Thyssen-Krupp and Schenker.



Innovation through Research

Leipzig has been a magnet for researchers and scholars since 1409, the year in which its university was founded. As many as 30 Nobel Prize laureates have worked in the city over the centuries – most in the fields of physics, chemistry and medicine. To this day, Leipzig as a science location ranks internationally among the best. Renowned facilities have settled in the Saxon metropolis, among them the Max Planck Society, Fraunhofer and Leibniz Institutes, as well as the Helmholtz Centre for Environmental Research (UFZ). Their findings meet with worldwide interest. Helmholtz Centre, for

example, has closely cooperated with Israeli universities and institutes for many years. “We constantly exchange information through joint doctoral students, field campaigns, and workshops. In this way, we can develop and apply innovative methods and instruments”, explained Dr. Christian Siebert. The hydrogeologist at UFZ is currently contributing to a German-Israeli project that studies the drying up of the Dead Sea.

It is, first of all, the close dovetailing of research, teaching, and industry that boosts the innovative power of the region and makes it a leading location in the fields of biotechnology and

biomedicine. BIO CITY LEIPZIG is the best example of this. Biotechnology companies work with scientists under one roof.

The universities of the city train qualified junior researchers in all disciplines. About 28,000 students are currently enrolled at Leipzig University, the second oldest German university. The focus at the Leipzig University of Applied Science (HTWK) is on engineering, economics, social and cultural studies. The Leipzig Graduate School of Management (HHL) is one of the leading business schools in Europe and closely cooperates with international enterprises.

Trade Fair Location with a Long History

Located at the intersection of Via Regia and Via Imperii, two major European trade routes, Leipzig has been an important trading centre for 850 years. The foundation for trade fairs as we know them today was laid by the world's first samples exhibition held here in 1895. Today, the dynamic economic region benefits from an infrastructure that developed over centuries and is more attractive than ever as a location for international industrial and service companies. 36 trade fairs, 88 congresses and 33 events attracted about 10,000 exhibitors and more than 1.2 million visitors to the Leipzig

exhibition grounds last year. Leipziger Messe GmbH continues this positive record in 2016. The Leipzig Interventional Course 2016 (LINC), the world's largest vascular medicine conference, will be held here from 26-29th January. The Leipzig Book Fair from 17-20th March 2016 will be the cultural highlight. The city will confirm its important position in the German automotive industry by hosting the AMI Auto Mobil International. The latest models will be presented here from 9-17th April 2016. TerraTec and enertec and are trade fairs recognised worldwide in the fields of power and environmental engineering.



Experience and Enjoy Leipzig



At a concert of the Gewandhaus Orchestra, on a stroll through the “Barfussgässchen” pub mile or the riverside forest, Leipzig offers something for everyone.

Leipzig is much talked about: “Little Paris”, “Better Berlin” and “Hypezig” are just some of the nicknames fans have given their beloved Leipzig. And the city, not even a two-hour car ride away from Berlin, is really quite impressive: There is hardly another German city where high-class art and culture, shopping and night life, attractive parks and lakes can be found in such a small area. In short: One can live one’s life to the fullest in Leipzig.

First, Leipzig is renowned as a music city of international standing. Great composers like Bach, Mendelssohn, Schumann and Wagner have lived and worked here. Their heritage keeps first-class choirs, ensembles, and orchestras alive. The Gewandhaus in Leipzig with

its renowned Gewandhaus Orchestra is one of the top destinations for concert lovers from all over the world. The Thomanerchor (St. Thomas Choir of Leipzig) is one of the oldest German boys’ choirs and highly popular.

A lively alternative cultural scene is bringing in a breath of fresh air. Musicians and creative artists off the mainstream put their ideas into practice in Leipzig. A former cotton spinning factory provided the venue for a unique network of workshops, galleries and studios. Sculptors, photographers, and painters, including international stars like Neo Rauch, find optimum conditions for their work here. For those who like it quieter, one of the 50 museums and collections will hold

something worth knowing. It is also worthwhile to take a stroll through Leipzig’s arcades and courtyards, which often accommodate small cafes and exquisite shops. There is food and drink for every taste, from student pubs to five-star restaurants. Night owls will find their favourite spot in one of the numerous cool bars and clubs.

Leipzig’s paths become green and quiet just a few minutes’ walk away from downtown. They lead through parks and expansive meadows to numerous lakes. Where once lignite coal was mined, Leipzig’s new lake district now invites you to take a deep breath: Leipzigers and their guests can recuperate while swimming with the family, exercising, cycling or hiking just outside the city.

Jewish Life in Leipzig

Jewish scientists, artists and businesspeople have enriched the life of the city over the centuries. A Jewish religious community has been documented in the city since the Middle Ages. Today it is the largest Jewish community in Saxony with over 1,300 members. The many facets of Jewish life in Leipzig are showcased every summer during the Jewish Weeks in about 100 events including concerts, readings, theatre performances and exhibitions. There is also a lively and cordial exchange with twin city

Herzlya. Leipzig is aware of its historic responsibility. Inviting Jews who used to live in Leipzig to return for a visit has become an established activity. Stefanie Segermann is one of these visitors. The daughter of former managing director of the Bamberger & Hertz department store, Ludwig Bamberger, was a child in Leipzig when her father’s store was completely destroyed in the anti-Jewish Crystal Night riots. Her parents died in the Theresienstadt ghetto – Stefanie Segermann survived the Nazis’ terror regime in England. By now, she has a

good relationship with Leipzig once again. “I am thrilled how Leipzig has developed”, the now 87-year-old says. “I’ve just been there in June 2015. We took a long walk, looking for the places of my childhood. I am glad to see how the city is radiating again today.” Avishay Golz, whose grandparents lived in Leipzig in the 1930s, has reconciled with the city as well. He has found friends here and is a regular visitor. “This is a beautiful city, and I can truly say: with a piece of my heart I will always be a Leipziger.”



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