IT'S COMPLICATED

It's a complicated world. Don't expect to come and hear one truth, but to hear ideas that would challenge you.

10-11, January 2018
International Convention Center
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ISRAEL BUSINESS CONFERENCE
GLOBES

Wednesday, January 10, 2018

9:00-10:00 am Registration Registration Registration Registration Registration Registration Registration Registration

10:00 am -12:00 pm - Opening Plenary
H.E. Mr. Reuven Rivlin, President of Israel
Alona Bar On, Globes
Nir Barkat, Mayor of Jerusalem
Ari Pinto, CEO, Bank Hapoalim

Five Regulators on One Stage: Keep Stability or Boost Growth?

Dr. **Hedva Bar**, Supervisor of Banks, Bank of Israel; Prof. **Shmuel Hauser**, Chairman, Israel Securities Authority; **Dorit Salinger**, Supervisor of Capital Markets, Insurance & Savings, Ministry of Finance Adv. **Moshe Asher**, Director General, Israel Tax Authority; Adv. **Michal Halperin**, Director General, Israel Antitrust Authority, Moderator: **Naama Sikuler**, Editor, Globes

12:00-12:30 pm Networking Networking Networking Networking Networking Networking Networking Networking

12:30-1:45 pm

70 Years of the Startup Nation
Grow or sell?
Make an exit or stay for the long-haul?

Eyal Waldman, President & CEO, Mellanox Technolgies
Fiona Darmon, Partner, Jerusalem Venture Partners
Zohar Zisapel, Chairman, RAD Group
Rona Segev, founder & Partner, TLV Partners
Nevo Alva, co-founder & CEO, Visualead
Moderator: **Dor Zach**, Tech Editor, Globes

"Haircuts"
Business as usual or criminal negligence?

MK **Eitan Cabel**, Chairman, Parliamentary Committee, The Financial System's Conduct in Credit Agreements with Large Business Borrowers
Adv. **Yossi Benkel**, Raved, Magriso, Benkel & Co., court-appointed administrator for Eliezer Fishman's assets
Prof. **Zvi Wiener**, Hebrew University of Jerusalem and Bank Hapoalim's adviser in the Parliamentary Committee
Dr. **Hadar Jabotinsky**, Faculty of Law Tel Aviv University;
Adv. **Shalom (Shuli) Goldblatt**, Goldblatt Gindes Yariv Advocates, Eliezer Fishman's liquidation manager
Moderator: **Irit Avisar**, Deputy Editor Capital Market, Globes

Purpose Economy
Why do businesses get up in the morning?

Dr. **Yael Almog-Zackai**, Chairman, Conscious Capitalism Israel and Partner, Gitam BBDO
Zvi Stepak, co-founder and Chairman, Meitav Group
Itzik Zaig, CEO, Osem
Gada Zuabi, Owner and CEO, Yara Communications
Belha Abrams, VP International Relations, Intel
Stella Koren-Lieber, Commentator, Globes

The Gas Outline: Gas or Hot Air?
What are we left with: More of an outline or more gas?

Fireside Chat: **Dr. Yuval Steinitz**, Israel Minister of Energy, Israel
Carlo Calenda, Italian Minister of Economic Eevelopment
Giorgos Stathakis, Greek Minister of Economy, Infrastructure, Shipping and Tourism

Dr. **Gina Cohen**, Consultant and Professor on Natural Gas, Technion - Israel Institute of Technology, **Yael Nevo**, Senior Vice President, Legal Counsel, Israel Electricity Company **Itamar Furman**, Energy and Infrastructures Department Head, Bank Hapoalim, **Tal Eyal-Boger**, Partner, Fischer Behar Chen Well Orion & Co, **Orit Farkash-Hacohen**, Head of the Energy, Infrastructure and Regulation Department, Goldfarb Seligman & co
Moderators: **Amiram Barkat**, Macroeconomic Correspondent, Globes
Sonia Gorodeisky, Infrastructures Correspondent, Globes

1:45-2:45 pm Networking Networking Networking Networking Networking Networking Networking Networking

2:45-4:00 pm

In the Extreme: Politics and Economic Policy in the Age of
Trump, Putin, Merkel & May
A new world order or same old-same old?

Eli Groner, Director General, Prime Minister's Office
Peter Canellos, Editor-at-Large, POLITICO
Myriam Fernandez de Heredia, Managing Director & Lead Analytical Manager for Sovereigns and IPF Europe & West Africa, S&P Global Ratings; Prof. **Angela Stent**, Director of the Center for Eurasian, Russian and East European Studies, Georgetown University ; Prof. **Cas Mudde**, Associate Professor at the School of Public and International Affairs, University of Georgia; Prof. **Philippe Martin**, Professor of Economics, Sciences Po, Moderator: **Robyn Curnow**, Anchor and Host, "International Desk with Robyn Curnow, **CNN**

Bitcoin, Blockchain and Crypocurrencies
A Golden Calf or the end of banking?

How Digital Currency Will Change The World
Roger Ver, Bitcoin Angel Investor (video conference)

Fireside Chat: Prof. **Eli Ben-Sasson**, Department of Computer Science, Technion – Israel Institute of Technology with **Chanan Steinhart**, co-founder, Palo Alto Blockchain and CryptoCurrencies Investments

Dr. **Gitit Gur-Gershgoren**, Chief Economist, Israel Securities Authority
Mor Assia, Co-CEO and Founding Partner, iAngels
Ori Greenfeld, Chief Economist and Strategist, Psagot Securities
Moderator: **Roy Katziri**, Capital Markets Correspondent, Globes

Teva Pharmaceutical Industries
Wisdom of hindsight or writing on the wall?

Eli Cohen, Minister of Economy and Industry

Fireside Chat: **Avi Nisankorn**, Chairman, Histadrut General Federation of Labor with **Naama Sikuler**, Editor, Globes

Fireside Chat: **Eli Tzipori**, Commentator, Globes with **Stella Koren-Lieber**, Commentator, Globes

Steven Tepper, Pharma & Biomed Analyst, IBI Investment House; **Lizi-Shoov London**, Partner & VP Nisha Group
Dafna Shmuelevich, Labor Law expert
Moderator: **Gali Weinrab**, Healthcare and Science Correspondent, Globes

Impact Investing
Give and make (money)

Dr. **David Bronner**, Cosmic Engagement Officer, Dr. Bronner's Soaps
Adv. **Mariam Kabha**, National Commissioner for Equal Employment Opportunities
Sari Nuriel, Executive Director, Zionism 2000
Cecile Balilious, founder and Managing Partner, Impact First Investments
Yaron Neudorfer, CEO, Social Finance Israel
Yoel Cheshin, Chairman, 2b-Angels
Elah Alkalay, Chairwoman, IBI Asset Management
Moderator: **Andre Tabacof**, Editor, Opinions and Communities, Globes

4:00-4:45 pm Networking Networking Networking Networking Networking

4:45-6:00 pm

Managing Big Money
Are Institutionals the New Tycoons?

Cross-Border Capital Flows: Benefits and Challenges
Dr. **Jonathan D. Ostry**, Deputy Director of the Research Department, IMF

Fireside Chat: **Shay Shalev**, Editor Capital Markets, Globes
Ishay Davidi, Founder and CEO, FIMI Opportunity Funds
Yuval Cohen, Chairman, Fortissimo Capital
Chaim Katzman, Founder & Chairman, Gazit-Globe
Adv. **Ilanit Landesman**, Herzog Fox & Neeman

Israel 2048
Prophecy of rage or bare necessity*

Naftali Bennett, Minister of Education
Daniel Birnbaum, CEO, Sodastream
Roni Flamer, co-founder and& CEO, OR Movement,

Dr. **Yael Benvenisti**, co-CEO, Mediterranean Towers Ventures, and **Ilanit Melchior**, Tourism Director, Jerusalem Development Authority
Maya Elhalal, founder, ESH Media on the Future of Health
Prof. **Leo Liderman**, Chief Economist, Bank Hapoalim
Noa Hilzenrat, Blogger for generation Z
Moderator: **Tal Schneider**, Diplomatic and Political Correspondent, Globes

The Stock Market
To be or not to be?

Fireside Chat: **Jean-Paul Servais**, Chairman, Belgian Financial Services and Markets Authority with Prof. **Shmuel Hauser**, Chairman, Israel Securities Authority **Barak Soreni**, CEO, Psagot Investment House **Ittai Ben-Zeev**, CEO, Tel Aviv Stock Exchange **Shirel Guttman-Amira**, co-head of Corporate, Securities and Capital Markets Practice, Agmon & Co. Rosenberg Hacohen & Co.; **Sagi Eitan**, CEO, Property and Building Corp; **Julien Assous**, CEO, Israel Brokerage and Investments IBI; **Yael Andorn**, former Director General, Ministry of Finance
Moderator: **Ron Stein**, Insurance & Capital Markets Correspondent, Globes

*short lectures

18:00 Cocktails
19:00 Evening Gala
Simultaneouse translation

The New Globes –
Evolution, revolution, or more of the same?

Globes New Vision
Firesite Chat: Alona Bar On, Globes with **Gal Gabai**

Fireside Chat: **Moshe Kahalon**, Minister of Finance with **Naama Sikuler**, Editor, Globes and **Amiram Barkat**, Macroeconomic Correspondent, Globes

40 Under 40- Featuring Globes' New Leadership
Naama Sikuler, Editor, Globes, Presents Globes' Most Influential People

21:00 Party & performance by the band Knesiyat Hasechel

Thursday, January 11, 2018

9:00-10:00 am Registration Registration Registration Registration Registration Registration Registration Registration

10:00 am-12:00 pm - Opening Plenary

Fireside Chat: Dr. **Karnit Flug**, Governor of the Bank of Israel and with **Amiram Barkat**, Macroeconomic Correspondent, Globes

Ze'ev Elkin, Minister of Jerusalem Affairs and Minister of Environmental Protection

Major General **Yoav (Poli) Mordecha**i, Coordinator of Government Activities in the Territories, IDF

Simultaneouse translation

Is it Zuckerberg, Trump, or Us? Whose Fault is Fake News

News, fake news and ethics
Peter Canellos, Editor-at-Large, **POLITICO**
Richard Wolffe, US Columnist, **The Guardian**
Tal Schneider, Diplomatic and Political Correspondent, Globes
Dr. **Tehilla Shwartz Altshuler**, Head of the Democracy in The Information Age Program, Israel Democracy Institute, & author of Globes' Code of Ethics
Prof. **Angela Stent**, Director of the Center for Eurasian, Russian and East European Studies, Georgetown University
Prof. **Cas Mudde**, School of Public and International Affairs, University of Georgia
Moderator: **Robyn Curnow**, Anchor and Host, International Desk with Robyn Curnow, **CNN**

No.No.No.No.Yes®

12:00-12:30 pm Networking Networking Networking Networking Networking Networking Networking Networking

12:30- 1:45 pm

Innovation @ Amazon
Paul Misener, VP Global Innovation Policy and Communications, **Amazon**

New Technology in Aviation
Dave Hilfman, Senior Vice President, Worldwide Sales, **United Airlines**

A Growth Economy & Economic Policy
Is productivity the solution or a buzzword?

Prof. John Hassler, Professor of Economics at the Institute for International Economic Studies, Stockholm University

Prof. Zvi Eckstein, Dean, Tiomkin School of Economics Head, Aaron Institute for Economic Policy, Interdisciplinary Center Herzliya
Shlomo Dovrat, co-founder and General Partner, Viola Ventures
Dita Bronitzki, Founder, Ormat Technologies
Michal Tzuk, Director of Employment Regulation and Senior Deputy Director General, Ministry of the Economy and Industry
Moderator: **Stella Koren-Lieber**, Commentator, Globes

Fireside Chat: **Shai Babad**, Director General, Ministry of Finance with **Amiram Barkat**, Macroeconomic Correspondent, Globes

Thinking Differently - Making a Difference

12:30-1:30 pm

OECD Poverty Leader or Startup Nation?
Israel's social gaps
Batsheva Moshe, CEO, Unistream

New-Media, New-Journalists, and New-Politics
Sivan Rahav Meir, News Channel

How to work with the government and survive
Amir Hayek, President, Israel Hotel Association

Bringing LGBT to the Work Force
Neta Feller, VP Human Resources, Natural Intelligence
Moderator: **Dror Feuer**, Globes

2:00-2:45 pm Networking Networking Networking Networking Networking

2:45-4:15 pm

The Fourth Industrial Revolution
Who will dominate the job market?

Fireside Chat: **Ofra Strauss**, Chairwoman, Strauss Group, and MK **Ayelet Nahmias-Verbin**, Zionist Camp with **Naama Sikuler**, Editor, Globes

Dr. **Robert Denda**, Head of Network Technology, Global Infrastructure and Networks, **ENEL**
Moshe Lahmani, Chairman, Shikun U'Binui

Ori Ben Porat, VP of Sustainability and Innovation, Shikun U'Binui ; **Nirit Cohen**, Work Futures
Michal Fink, Senior Director for Strategy and Policy Planning, Ministry of Economy and Industry
Lotan Levkowitz, Partner, Grove Ventures
Moderator: Dr. **Leonid Bakman**, founder and President, Israel Innovation Institute

Infrastructure and Transportation

Yisrael Katz, Minister of Transportation and Intelligence

How to Avoid the Traffic Jam?
Kobi Blinshtien, Deputy Chief Executive, Ministry of Transport and Road Safety ; **Adi Hchmon**, Deputy Head of the Budget Department, Ministry of Finance ; Prof. **Omer Moav**, Tiomkin School of Economics, Interdisciplinary Center Herzliya, & University of Warwick; **Aiman Seif**, Head of the Authority for the Economic Development of the Arab, Druze and Circassian Sectors; **Oma Hozman Becor**, Chairwoman, Ashdod Port; **Ehud Danoch**, CEO, Solel Boneh Infrastructures
Shlomi Fogel, Chairman Israel Shipyards
Moderator: **Sonia Gorodeisky**, Infrastructures Correspondent, Globes

Real Estate on the Periphery & The "Price for Tenant" Program
Dalit Zilber, Chair, District Commission, Ministry of the Interior;
Michael Biton, Yerucham Mayor; MK **Rachel Azaria**; Prof. **Omer Moav**, Interdisciplinary Center Herzliya; **Shira Brand**
Moderator: **Doron Marmor**, Real Estate Editor, Globes

New Technologies On Cloud Nine
Novel business models, tech-disruption television and the cloud*

Big Bang Television
Isaac Benbenisti, CEO, Partner Communications
Thriving in the Era of Intelligence
Curt Hill, Senior VP Customer Assurance, Cisco Systems
Who Thrived, Who Survived, Who Failed and Why?
Tal Liani, Managing Director & Senior, Technology Analyst, Bank of America
The Open Space
Adi Ninio Greenberg, Space and satellite expert
Companies in an Era of Disruption
Moderator: **Gad Peretz**, Telecom Correspondent, Globes

*short lectures

4:00-4:45 pm Networking Networking Networking Networking Networking

2:45-4:15 pm

Will the Bitcoin be as Disruptive to Banking as the Internet has been to Media Companies?
Chanan Steinhart, co-Founder, Palo Alto Blockchain

Equity Crowdfunding: Game Changer in Innovation Finance
Jon Medved, CEO and FounderOurCrow:

How Anger towards the Israel Business Conference Gave Rise to an Equality Initiative
Hannah Rado, Entrepreneur & President, Sopersona

The Economy from an ultra-Orthodox perspective
Yehuda Eisikovits, Founder, Haredi Expert Database
Moderator: **Dror Feuer**, Globes

4:45-6:00 pm

Jerusalem: Cultural Periphery?
Ache Ber, CEO, Yellow Submarine
Naomi Bloch Fortis, Art Management , The Jerusalem Season of Culture
Avi Sabag, Founder and Director, Musrara school
Prof. Adi Stern, President, Bezalel Academy of arts and design
Marlyn Vinig, Filmmaker and activist in the religious culture world
Ran Wolf, Strategic planning
Moderator: **Dror Feuer**, Globes

Interactive Session with the Audience Live from Jerusalem

18:00-16:45 pm

Under Investigation: Israel's Top Legal Officials on a Single Stage
Is anybody above the law?

Dr. **Avihai Mandelblit**, Attorney General of Israel
Shai Nitzan, State Attorney, Israel
Fireside Chat: **Ayelet Shaked**, Minister of Justice with **Chen Maanit**, Legal Correspondent, Globes

*Program is subject to changes

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* Live broadcast on www.globes.co.il