Going beyond GDP: the OECD perspective

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Measuring well-being at OECD...

OECD@50: Better Policies for Better Lives

How's Life?

Your Better Life Index
The OECD Better Life Initiative framework

**INDIVIDUAL WELL-BEING**
[Populations averages and differences across groups]

**Quality of Life**
- Health status
- Work and life balance
- Education and skills
- Social connections
- Civic engagement and governance
- Environmental quality
- Personal security
- Subjective well-being

**Material Conditions**
- Income and wealth
- Jobs and earnings
- Housing

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**SUSTAINABILITY OF WELL-BEING OVER TIME**
Requires preserving different types of capital:

- Natural capital
- Economic capital
- Human capital
- Social capital

GDP Regrettables
How’s Life in Israel?

![Spider diagram showing various aspects of life quality in Israel compared to OECD average.](image-url)
How’s life?
Your Better Life Index, an example

How’s life?
The well-being agenda is global

Indicator projects around the world

Canada
- Well-being Measurement Act 2001
- Canadian Index of Wellbeing
- Environment and Sustainable Development Indicators

Regional
- Community Accounts
- Genuine Progress Index for Atlantic Canada
- British Columbia Atlas of Wellness
- Alberta Measuring Up

United States of America
National
- State of the USA
- Gsser Progress Foundation
- American Human Development Project
Regional
- Jacksonville Community Council Inc. - Community indicators project
- Boston Indicators Project
- King County ALMs High
- Baltimore Neighborhood Indicators Alliance
- Community Assessment Project of Santa Cruz County
- Central Texas Sustainability Indicators Project
- Indicators Northwest
- Virginia Performs
- Truckee Meadows Tomorrow Quality of Life Indicators
- Orange County Community indicators
- Long Island Index
- Silicon Valley Index
- Arizona Indicators
- Maine Measures of Growth in Focus
- Oregon Benchmarks
- Sustainable Seattle
- Livable Tucson Vision Program
- Maryland's Genuine Progress Indicator

Europe
- European Union
  - Beyond GDP
  - Common Indicators - Employment, Social Affairs and Equal Opportunity, European Commission
  - Europe 2020 - Eurostat

- Norway
  - Municipal Fact Sheet

- Denmark
  - Sustainable Development indicators based on National Accounts

- Germany
  - Happiness Index - German government
  - Social Indicators Monitor

- Ireland
  - Measuring Ireland's Progress

- France
  - Shiite Commission
  - FAIR

- Spain
  - Social Barometer of Spain

- Switzerland
  - MONET indicator system
  - Circle indicators

- Mexico
  - Midiendo el Progreso de la Sociedad - Una Perspectiva desde Mexico

- Italy
  - Measuring the Progress of Italian Society
  - Territorial indicators
  - One/listal measuring progress

- Brazil
  - Portal ODM

- South Africa
  - South African Development Index

- United Kingdom
  - Measuring National Wellbeing
  - Young Foundation
  - National Accounts of Wellbeing - not the new economics foundation
  - Productivity and Competitiveness Indicators
  - Well-being Institute - Cambridge University
  - Oxford Poverty and Human Development Initiative
  - Progress on sustainable development
  - The Humankind index - Oxfam

- Turkey
  - Turkey by Numbers

- China
  - Hong Kong Quality of Life Index

- South Korea
  - The Social Survey

- Philippines
  - Social Weather Stations

- New Zealand
  - Measuring Progress using a sustainable development approach
  - Quality of Life
  - The Social Report

Worldwide
- World Development Indicators - World Bank
- Human Development Report - United Nations
- The Global Project on Measuring the Progress of Societies - Wikiprogress, OECD
- Gallup World Poll
- DevInfo
- Community Indicators Consortium
- The Global Peace Index
- Your Better Life Index - OECD
- Rio+20 - United Nations
From measurement to policy

• How to make well-being measures relevant to policy making?

• What are the policy levers of well-being?

• How to transcend the current silo approach and go towards a joined-up approach to policy making?
Using well-being in policy-making

➤ e.g. Bhutan *Gross National Happiness Index*

- Holistic framework: 9 domains, 33 indicators
- Policy screening tools developed with scoring

➤ e.g. New Zealand Treasury *Living Standards Framework*
Policies to improve well-being: a virtuous circle

- Consultation
- Domains that matter
- Measures
- Analysis and research
- BETTER POLICIES (+ more joined up)
- Informed citizens
- New business models
- Stocktaking and sharing experiences
Thank you!

www.oecdbetterlifeinitiative.org
www.oecd.org/measuringprogress